

Ideas for Personalizing Your Membership Site

1. Badge for the Level you're at. Social Proof!
2. Info based on Date of Last Login.
3. Increased Level Access for Active Members.
4. Targeted Content based on Profile info.
5. Create a Sub-Group
6. Logical Redirection based on Survey Response
7. Steal IDEAS from attendees.
8. Info based on Location.
9. Direction based on score of an exam.
10. Use objects to motivate as prizes.
11. Rolling admission to different levels.
12. Possible Joint Venture offers on the "After Login" pg.
13. Links to support charities.
14. Course based on Finished content in the Member Level.
15. Personalized Audio Message.
16. Recognize Birthdays of Members and other people.
17. Birthday Offers.
18. Get Phone number and update via SMS.
19. Display a Progressive Bar Graph on the login page.
20. Bigger discount based on the length of time they've been a member.
21. Generate a digital certificate on the Login Page.

